



**Glasgow
National
Park City**

Supporters' Communications Toolkit

Thank you for supporting the vision of a Glasgow National Park City.

The Glasgow National Park City is about connecting partners and amplifying the great work already happening. We have created this communications toolkit to help you join the coordinated work we are delivering to establish a National Park City and our promotion of the work of individuals and groups who are helping to achieve this.

Use this [dropbox link](#) to access materials.

Logos.

In our toolkit you will find our supporters' logo, with versions for individuals and for groups or organisations. If you have any specific requirements that are not currently available in the toolkit, please get in touch, we're happy to help: hello@glasgownationalparkcity.org



Posters.

A quick and easy way to help show your support is to display a poster. These are available to download and print in a variety of colour-ways. We will occasionally order a print run of posters, subject to demand, so please let us know if you would like to be added to our poster distribution list: hello@glasgownationalparkcity.org



Email signature.

An email signature version of our logo is available, again for both for individuals and groups/organisations. You can link through to our website if using this in your emails, where people can find out more about the idea of a Glasgow National Park City, for the latest news, and to sign up to our newsletter: www.glasgownationalparkcity.org

WE SUPPORT THE VISION FOR A



**Could Glasgow be a
National Park City?**

We think we can! 

www.glasgownationalparkcity.org

I SUPPORT THE VISION FOR A



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Social media.

Included in your toolkit are some social media assets, which you can use to promote your support for a Glasgow National Park City. We will also provide time-limited supplements where we may have announcements, campaigns or events; we would really value your help in sharing this content on your own social media channels.



Sample posts.

Imagine a GREENER, HEALTHIER, WILDER city!

We support the vision for a Glasgow National Park City – find out more about the benefits of a city where people, places and nature are better connected.

www.glasgownationalparkcity.org
@GlasgowNPC
#WildGlasgow
#NationalParkCity

Could Glasgow become the next National Park City?

Find out more about this exciting proposal for a greener, healthier, wilder city, visit the Glasgow National Park City.

www.glasgownationalparkcity.org
@GlasgowNPC
#WildGlasgow #
NationalParkCity

Join us in supporting the vision for a GREENER, HEALTHIER, WILDER city.

Find out how you can get involved and be part of creating the Glasgow National Park City!

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#WildGlasgow
#NationalParkCity